working, running, enjoying TOGETHER

Be a part of the biggest sports and business event in Serbia and join the group of 700 companies and 15,000 employees who have already participated.

SERBIÁ BUSINESS RUN

ALL OVER SERBIA

Novi Sad, Subotica, Nis, Belgrade. Serbia Business Run is a series of 4 business sports events that connects employees from companies from the territory of Serbia through running.

Always Thursday after work. One company one team. In four cities.







RUN OR WALK. 5KM.

The length of the track of 5 km allows less active colleagues to combine running and walking, and more advanced runners to achieve a personal or company record. No matter how fast you cross the track at the finish line, a hot dinner and a cold drink await you.



AFTER PARTY

For us, each participant is a winner, and the victory is celebrated with prizes, a party and socializing with colleagues.
After the race, an AFTER WORK & RUN party, dinner and drinks for all participants await you.
Admission to the party is also free for colleagues who have not run.





WE RUN IN THE LARGEST BUSINESS CENTERS











2022 AFTERMOVIES









SINCE 2016, 750+ COMPANIES PARTICIPATED...

































AND MORE THAN 16.500+ EMPLOYEES



PARTICIPANT PACKAGE

- Start number with chip
- Sports T-shirt with race logo (if you register on time)
- Participant medal at the finish
- Dinner and drinks after the race
- Strengthen on the track and after the race
- "After Run & Work" party after the race
- Medical care throughout the event
- Digital diploma as another proof of the finished race
- One great day with colleagues that you will retell for years
- Luxury participant plaque for your office (only for super early registrations)



3 SUPER EASY STEPS TO APPLY



The team captain (main runner, HR, office manager...) registers his account in the registration system, thus opening an account for his company. After registration, the captain logs in to the application system.



RESERVATION

In the Admin panel, for each race in which you want to participate, the team captain enters the number of participants and the race for which he registers colleagues. For each reservation, the system automatically creates a pro forma invoice.



PARTICIPANT REGISTRATION

The Captain assigns competitors to each reservation in two ways: 1) Via the "microsite": Send a link to all colleagues who are interested in participating in the race to fill in their data. 2) Manual completion: The team captain fills in the form for each registered team member.

* Registration is done only once, if you have participated in races since 2020, you only need to log in.





WHY WE ARE SO DEDICATED TO THIS

As a shot that marks the start of the race, we want to be a "start" signal for the entire domestic business community. That is why our team is very dedicated to the goal of giving every employee in Serbia a reason to start moving, continue and never stop.

Over the past 7 years, we have gone from one small event in the park to the largest sports platform for companies, which brings together over 700 companies and 15,000 employees. This gives us a strong sense that we are on the right track.

Thanks to this growing community of volunteers, partners, participating companies, employees, our members and many others, we are constantly changing the recreational culture and giving a strong motive to everyone to get started.

Today, tomorrow, for life.



CONTACT

If you do not find the answer to the questions in our FAQ section, feel free to contact us at kontakt@serbiabusinessrun.com.

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SERBIA BUSINESS RUN